

# FEBRUARY 27, 2018

08:30 - 09:00

## Registration and breakfast

ROOM: FOYER

09:00 - 10:30

## Why you need to invest into Search and how to start this journey? - Part 1

ROOM: STOCKHOLM

SEARCH SHAREPOINT & OFFICE 365



**AGNES MOLNAR**  
Search Explained

09:00 - 10:30

## Planning your social & collaboration deployments – Part 1

ROOM: OSLO

COLLABORATION INTERNAL COMMUNICATION



**JAMES ROBERTSON**  
Step Two Designs

09:00 - 10:30

## How to ensure GDPR compliance with Office 365

ROOM: COPENHAGEN

DIGITAL WORKPLACE GOVERNANCE SHAREPOINT & OFFICE 365



**ALISTAIR PUGIN**  
Britehouse

09:00 - 10:30

## The power of ESN to transform teams and build a network organisation

ROOM: HELSINKI

ADOPTION & CHANGE MANAGEMENT COLLABORATION  
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE ESN  
INTERNAL COMMUNICATION SHAREPOINT & OFFICE 365



**GEERT NIJS**  
KBC Group

10:30 - 10:45

## Break and networking

10:45 - 12:15

## Why you need to invest into Search and how to start this journey? - Part 2

ROOM: STOCKHOLM

SEARCH SHAREPOINT & OFFICE 365



**AGNES MOLNAR**  
Search Explained

10:45 - 12:15

## Planning your social & collaboration deployments – Part 2

ROOM: OSLO

COLLABORATION INTERNAL COMMUNICATION



**JAMES ROBERTSON**  
Step Two Designs

10:45 - 12:15

## Be yourself: How to build an intranet brand that reflects your people

ROOM: HELSIKI

ADOPTION & CHANGE MANAGEMENT INTERNAL COMMUNICATION  
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



**WIL ARNDT**  
OpenRoad  
Communications

10:45 - 12:15

## Working Out Loud in a nutshell

ROOM: COPENHAGEN

ADOPTION & CHANGE MANAGEMENT COLLABORATION  
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



**SABINE KLUGE**  
HR-MAKER.SPACE



**KATHARINA  
KRENTZ**  
Bosh  
Group

12:15 - 13:15

**Lunch and networking**

Restaurant Filini

13:15 - 14:45

**Kick-starting innovation - Part 1**

ROOM: COPENHAGEN

ADOPTION & CHANGE MANAGEMENT COLLABORATION  
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



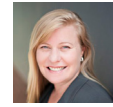
**ANDREW POPE**  
Innosis

13:15 - 14:45

**How do Microsoft Teams and SharePoint hub sites impact your intranet planning and architecture? - Part 1**

ROOM: OSLO

ADOPTION & CHANGE MANAGEMENT COLLABORATION  
GOVERNANCE NEW TECHNOLOGIES



**TRACY VAN DER SCHYFF**  
The Guid Stuff

13:15 - 14:45

**What can you measure – and why?**

ROOM: HELSINKI

COLLABORATION DIGITAL WORKPLACE  
ESN INTERNAL COMMUNICATION



**MICHAEL TYLOR**  
Deutsche Bank

13:15 - 14:45

**Designing search-based apps – Part 1**

ROOM: STOCKHOLM

MOBILE SEARCH



**MAISH NICHANI**  
PebbleRoad

14:45 - 15:00

**Break and networking**

15:00 - 16:30

**Kick-starting innovation - Part 2**

ROOM: COPENHAGEN

ADOPTION & CHANGE MANAGEMENT COLLABORATION  
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



**ANDREW POPE**  
Innosis

15:00 - 16:30

**Measuring and improving your intranet**

ROOM: HELSINKI



**STEVE BYNGHAL**  
Two Hives



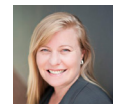
**CHRIS TUBB**  
Intranet consultant

15:00 - 16:30

**How do Microsoft Teams and SharePoint hub sites impact your intranet planning and architecture? - Part 2**

ROOM: OSLO

ADOPTION & CHANGE MANAGEMENT COLLABORATION  
GOVERNANCE NEW TECHNOLOGIES



**TRACY VAN DER SCHYFF**  
The Guid Stuff

15:00 - 16:30

**Designing search-based apps – Part 2**

ROOM: STOCKHOLM

MOBILE SEARCH



**MAISH NICHANI**  
PebbleRoad

18:30 - 22:00

**Networking Dinner**

Restaurant Rio Bravo

# FEBRUARY 28, 2018

08:30 - 09:00 • **Registration and breakfast**

09:00 - 09:20 • **Welcome session**

ROOM: DENMARK

NETWORKING



**KURT KRAGH SØRENSEN**  
IntraTeam

09:20 - 10:10 • **Employee experience: heart of the Digital Workplace**

ROOM: DENMARK

ADOPTION & CHANGE MANAGEMENT DIGITAL WORKPLACE  
EMPLOYEE EXPERIENCE

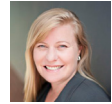


**JAMES ROBERTSON**  
Step Two Designs

09:20 - 10:10 • **The impact of digital literacy on Office 365 user adoption**

ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT COLLABORATION  
GOVERNANCE SHAREPOINT & OFFICE 365



**TRACY VAN DER SCHYFF**  
The Guid Stuff

09:20 - 10:10 • **Metaphors, medics and mapping: new frameworks for thinking about the Digital Workplace**

ROOM: OSLO

DIGITAL WORKPLACE



**STEVE BYNGHAL**  
Two Hives



**CHRIS TUBB**  
Intranet consultant

10:10 - 10:30 • **Break and networking**

10:10 - 10:30 • **Intranet Expo 2018: Intranet and Digital Workplace Favorites**

ROOM: SWEDEN

10:30 - 10:55 • **Integration scenarios between collaboration tools in large enterprises – challenges and first approaches**

ROOM: DENMARK

COLLABORATION DIGITAL WORKPLACE KNOWLEDGE MANAGEMENT



**STEFAN BITZER**  
Volkswagen

10:30 - 10:55 • **Using small tools to make big change**

ROOM: OSLO

ADOPTION & CHANGE MANAGEMENT DIGITAL WORKPLACE  
INTERNAL COMMUNICATION



**JON MAY**  
University of Westminster  
Students' Union

10:30 - 10:55 • **The benefits of hybrid and why it's the new Microsoft normal**

ROOM: ICELAND

DIGITAL WORKPLACE EMPLOYEE EXPERIENCE ESN  
SHAREPOINT & OFFICE 365



**ALISTAIR PUGIN**  
Britehouse

10:55 - 11:00

**Break**

11:00 - 11:25

**Roaring to intranet success – a good business case will help win the rut!**

ROOM: OSLO

ADOPTION & CHANGE MANAGEMENT    COLLABORATION  
DIGITAL WORKPLACE    GOVERNANCE



**MARTIN STUBBS-PARTRIDGE**  
Scottish Natural Heritage

11:00 - 11:25

**A dormakaba intranet story – global onboarding & launch in six weeks within a company merger situation**

ROOM: DENMARK

ADOPTION & CHANGE MANAGEMENT    COLLABORATION  
GOVERNANCE    DIGITAL WORKPLACE



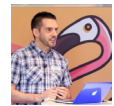
**ADRIAN GAGALA**  
dormakaba

11:15 - 11:25

**How we built a collaborative intranet for 6,500 employees that didn't suck**

ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT    COLLABORATION  
DIGITAL WORKPLACE    GOVERNANCE    ESN



**SCOTT FULTON**

11:25 - 11:35

**Break and networking**

ROOM: SWEDEN

11:35 - 12:00

**Never mind AI – let's start with Natural Intelligence**

ROOM: DENMARK

ADOPTION & CHANGE MANAGEMENT    COLLABORATION  
EMPLOYEE EXPERIENCE    INTERNAL COMMUNICATION



**SCOTT D MCARTHUR**  
Sculpture Consulting

11:35 - 12:00

**Enabling new ways of collaboration with the Working Out Loud Guided Mastery Programme**

ROOM: OSLO

ADOPTION & CHANGE MANAGEMENT    COLLABORATION  
DIGITAL WORKPLACE    EMPLOYEE EXPERIENCE



**KATHARINA KRENTZ**  
Bosh Group

11:35 - 12:00

**The first experiences with Microsoft StaffHub**

ROOM: ICELAND

SHAREPOINT & OFFICE 365



**FREDERIK ZEBITZ**  
VELUX

12:00 - 13:00

**Lunch and networking**

ROOM: SWEDEN

13:00 - 13:50

**Round Table Discussions**

ROOM: SWEDEN

SHAREPOINT & OFFICE 365    INTERNAL COMMUNICATION  
ADOPTION & CHANGE MANAGEMENT    COLLABORATION    GOVERNANCE  
DIGITAL WORKPLACE    EMPLOYEE EXPERIENCE    ESN

13:00 - 13:50

**Lightning Talks**

ROOM: DENMARK

13:50 - 14:10

**Break and networking**

ROOM: SWEDEN

14:10 - 15:00

**Turning the Digital Workplace into the innovative workplace**

ROOM: ICELAND



**ANDREW POPE**  
Innosis

ADOPTION & CHANGE MANAGEMENT    COLLABORATION  
DIGITAL WORKPLACE    EMPLOYEE EXPERIENCE

14:10 - 15:00

**Dealing with barriers – how to overcome obstacles on the way to open and transparent collaboration in the ESN**

ROOM: DENMARK



**ALEXANDER KLUGE**  
Kluge Consulting



**KATHARINA KRENTZ**  
Bosch Group

ADOPTION & CHANGE MANAGEMENT    COLLABORATION  
DIGITAL WORKPLACE    ESN

14:10 - 15:00

**Crafting effective communication: the psychology of design principles**

ROOM: OSLO



**WIL ARNDT**  
OpenRoad Communications

DIGITAL WORKPLACE    EMPLOYEE EXPERIENCE  
INTERNAL COMMUNICATION

15:00 - 15:20

**Break and networking**

ROOM: SWEDEN

15:20 - 15:55

**IntranetPrize**

ROOM: DENMARK

16:00 - 17:30

**Cocktail Party**

ROOM: SWEDEN

18:30 - 22:00

**Networking Dinner**

Restaurant Blue Elephant

# MARCH 1, 2018

08:30 - 09:00 • **Registration and breakfast**

09:00 - 09:15 • **Welcome session**  
ROOM: DENMARK



**KURT KRAGH SØRENSEN**  
IntraTeam

09:15 - 09:30 • **Round-Up of the first conference day**  
ROOM: DENMARK

**ADOPTION & CHANGE MANAGEMENT** **COLLABORATION**  
**EMPLOYEE EXPERIENCE** **DIGITAL WORKPLACE**



**SAM MARSHALL**  
ClearBox Consulting

09:35 - 10:25 • **Has Virtual Reality the potential to replace traditional eLearnings in a knowledge environment?**  
ROOM: ICELAND

**ADOPTION & CHANGE MANAGEMENT**  
**EMPLOYEE EXPERIENCE** **DIGITAL WORKPLACE**



**GEERT NIJS**  
KBC Group

09:35 - 10:25 • **Experiences with Workplace by Facebook**  
ROOM: DENMARK

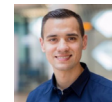
**INTERNAL COMMUNICATION** **NEW TECHNOLOGIES**



**MARC WRIGHT**  
simply-communicate

09:35 - 10:25 • **Why we implemented a tag based intranet**  
ROOM: OSLO

**ADOPTION & CHANGE MANAGEMENT** **COLLABORATION**  
**EMPLOYEE EXPERIENCE** **DIGITAL WORKPLACE**



**DENNIS AGUSI**  
Philips

10:25 - 10:40 • **Break and networking**

10:40 - 11:05 • **Where did all the content go? News & storytelling in the age of collaboration & productivity**  
ROOM: ICELAND

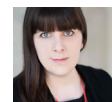
**ADOPTION & CHANGE MANAGEMENT** **INTERNAL COMMUNICATION**  
**MOBILE**



**STEFFEN HENKE**  
Vodafone

10:40 - 11:05 • **Enabling collaboration (literally) around the world: Office 365 awareness and adoption campaign for a truly global organization**  
ROOM: DENMARK

**INTERNAL COMMUNICATION** **SHAREPOINT & OFFICE 365**  
**ADOPTION & CHANGE MANAGEMENT** **COLLABORATION**



**LUCY BRAUN**



**DANIEL TSHIN**

United Nations Development Program

10:40 - 11:05 • **On the way to a state of the art search center at Bayer**  
ROOM: OSLO

**SEARCH**



**FRANK GIROUX**  
Bayer

11:05 - 11:10

**Break**

11:10 - 12:00

**Go where the energy is! Building collective momentum to embrace new ways of working**

ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT COLLABORATION  
EMPLOYEE EXPERIENCE KNOWLEDGE MANAGEMENT



**ALVARO FELIPE MOERZINGER**  
Euroclear

11:10 - 12:00

**Using search as toolkit to address small, targeted business problems**

ROOM: OSLO

NEW TECHNOLOGIES SEARCH



**MAISH NICHANI**  
PebbleRoad

11:10 - 12:00

**Improving the employee experience with internal communication**

ROOM: DENMARK



**JONAS BLADT HANSEN**  
Arla Foods

12:00 - 13:00

**Lunch and networking**

ROOM: SWEDEN

13:00 - 13:25

**Bringing mobile apps to the University of Liverpool halls of residence**

ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT MOBILE  
DIGITAL WORKPLACE



**PAUL HAGAN**  
British Oceanography Data Centre

13:00 - 13:25

**What is relevant? Helping people find the one**

ROOM: OSLO

SEARCH



**DAYLE COLLINS**  
PwC

13:00 - 13:25

**Deutsche Bank's journey to a social intranet**

ROOM: DENMARK

GOVERNANCE ESN INTERNAL COMMUNICATION



**MICHAEL TYLOR**  
Deutsche Bank

13:25 - 13:35

**Break and networking**

ROOM: SWEDEN

13:35 - 14:00

**Going for gold: developing an award winning workplace for the Scottish Government**

ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT COLLABORATION  
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



**JACQUI RANDLE**  
Scottish Government

13:35 - 14:00

**Great expectations: The puzzle of improving enterprise search**

ROOM: OSLO

SEARCH



**ESKIL HØYEN SOLVANG**  
StatOil

13:35 - 14:00

**Because no one complains they can't find an app in the App Store – rethinking the PwC intranet**

ROOM: DENMARK

NEW TECHNOLOGIES    MOBILE  
DIGITAL WORKPLACE    EMPLOYEE EXPERIENCE



**DAYLE COLLINS**  
PwC

14:00 - 14:20

**Break and networking**

ROOM: SWEDEN

14:20 - 15:10

**Personalized search and collaboration in Office 365**

ROOM: ICELAND

SEARCH    SHAREPOINT & OFFICE 365



**AGNES MOLNAR**  
Search Explained

14:20 - 15:00

**How new technology can help or replace internal communicators?**

ROOM: DENMARK

NEW TECHNOLOGIES



**PHIL KROPP**  
Orange Trail

15:10 - 15:15

**Break**

15:15 - 16:00

**Conference round-up**

ROOM: DENMARK



**JAMES ROBERTSON**  
Step Two Designs



**AGNES MOLNAR**  
Search Explained



**MARTIN WHITE**  
Intranet Focus

**Changes in the program may occur**