

FEBRUARY 27, 2018

08:30 - 09:00

Registration and breakfast

ROOM: FOYER

09:00 - 10:30

Why you need to invest into Search and how to start this journey? - Part 1

ROOM: STOCKHOLM

SEARCH SHAREPOINT & OFFICE 365



AGNES MOLNAR
Search Explained

09:00 - 10:30

SOLD OUT - Planning your social & collaboration deployments – Part 1

ROOM: REYKJAVIK

COLLABORATION INTERNAL COMMUNICATION



JAMES ROBERTSON
Step Two Designs

09:00 - 10:30

How to ensure GDPR compliance with Office 365

ROOM: OSLO

DIGITAL WORKPLACE GOVERNANCE SHAREPOINT & OFFICE 365



ALISTAIR PUGIN
Britehouse

09:00 - 10:30

The power of ESN to transform teams and build a network organisation

ROOM: COPENHAGEN

ADOPTION & CHANGE MANAGEMENT SHAREPOINT & OFFICE 365 ESN

DIGITAL WORKPLACE EMPLOYEE EXPERIENCE COLLABORATION



GEERT NIJSS
KBC Group

09:00 - 10:30

Intranet Directions: Formulating your intranet strategy – Part 1

ROOM: HELSINKI

DIGITAL WORKPLACE GOVERNANCE



STEVE BYNGHAL
Two Hives



CHRIS TUBB
Intranet consultant

10:30 - 10:45

Break and networking

10:45 - 12:15

Why you need to invest into Search and how to start this journey? - Part 2

ROOM: STOCKHOLM

SEARCH SHAREPOINT & OFFICE 365



AGNES MOLNAR
Search Explained

10:45 - 12:15

SOLD OUT - Planning your social & collaboration deployments – Part 2

ROOM: REYKJAVIK

COLLABORATION INTERNAL COMMUNICATION



JAMES ROBERTSON
Step Two Designs

10:45 - 12:15

Be yourself: How to build an intranet brand that reflects your people

ROOM: COPENHAGEN

ADOPTION & CHANGE MANAGEMENT INTERNAL COMMUNICATION

DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



WIL ARNDT
OpenRoad Communications

10:45 - 12:15

Working Out Loud in a nutshell

ROOM: OSLO

ADOPTION & CHANGE MANAGEMENT COLLABORATION

DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



SABINE KLUGE
HR-MAKER.SPACE



KATHARINA KRENTZ
Bosh Group

10:45 - 12:15

Intranet Directions: Formulating your intranet strategy – Part 2

ROOM: HELSINKI

DIGITAL WORKPLACE GOVERNANCE



STEVE BYNGHAL
Two Hives



CHRIS TUBB
Intranet consultant

12:15 - 13:15

Lunch and networking

Restaurant Filini

13:15 - 14:45

Kick-starting innovation - Part 1

ROOM: STOCKHOLM

ADOPTION & CHANGE MANAGEMENT COLLABORATION
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



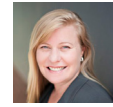
ANDREW POPE
Innosis

13:15 - 14:45

How do Microsoft Teams and SharePoint hub sites impact your intranet planning and architecture? - Part 1

ROOM: REYKJAVIK

ADOPTION & CHANGE MANAGEMENT COLLABORATION
GOVERNANCE NEW TECHNOLOGIES



TRACY VAN DER SCHYFF
The Guid Stuff

13:15 - 14:45

What can you measure – and why?

ROOM: COPENHAGEN

COLLABORATION DIGITAL WORKPLACE
ESN INTERNAL COMMUNICATION



MICHAEL TYLOR
Deutsche Bank

13:15 - 14:45

Designing search-based apps – Part 1

ROOM: OSLO

MOBILE SEARCH



MAISH NICHANI
PebbleRoad

14:45 - 15:00

Break and networking

15:00 - 16:30

Kick-starting innovation - Part 2

ROOM: STOCKHOLM

ADOPTION & CHANGE MANAGEMENT COLLABORATION
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



ANDREW POPE
Innosis

15:00 - 16:30

Measuring and improving your intranet

ROOM: COPENHAGEN



STEVE BYNGHAL
Two Hives



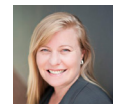
CHRIS TUBB
Intranet consultant

15:00 - 16:30

How do Microsoft Teams and SharePoint hub sites impact your intranet planning and architecture? - Part 2

ROOM: REYKJAVIK

ADOPTION & CHANGE MANAGEMENT COLLABORATION
GOVERNANCE NEW TECHNOLOGIES



TRACY VAN DER SCHYFF
The Guid Stuff

15:00 - 16:30

Designing search-based apps – Part 2

ROOM: OSLO

MOBILE SEARCH



MAISH NICHANI
PebbleRoad

18:30 - 22:00

Networking Dinner

Restaurant Rio Bravo

FEBRUARY 28, 2018

08:30 - 09:00 • **Registration and breakfast**

09:00 - 09:20 • **Welcome session**

ROOM: DENMARK

NETWORKING



**KURT KRAGH
SØRENSEN**
IntraTeam

09:20 - 10:10 • **Employee experience: heart of the Digital Workplace**

ROOM: DENMARK

ADOPTION & CHANGE MANAGEMENT DIGITAL WORKPLACE
EMPLOYEE EXPERIENCE

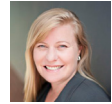


JAMES ROBERTSON
Step Two Designs

09:20 - 10:10 • **The impact of digital literacy on Office 365 user adoption**

ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT COLLABORATION
GOVERNANCE SHAREPOINT & OFFICE 365



TRACY VAN DER SCHYFF
The Guid Stuff

09:20 - 10:10 • **Metaphors, medics and mapping: new frameworks for thinking about the Digital Workplace**

ROOM: OSLO

DIGITAL WORKPLACE



STEVE BYNGHAL
Two Hives



CHRIS TUBB
Intranet consultant

10:10 - 10:30 • **Break and networking**

10:10 - 10:30 • **Intranet Expo 2018: Intranet and Digital Workplace Favorites**

ROOM: FOYER

10:30 - 10:55 • **Integration scenarios between collaboration tools in large enterprises – challenges and first approaches**

ROOM: DENMARK

COLLABORATION DIGITAL WORKPLACE KNOWLEDGE MANAGEMENT



STEFAN BITZER
Volkswagen

10:30 - 10:55 • **Using small tools to make big change**

ROOM: OSLO

ADOPTION & CHANGE MANAGEMENT DIGITAL WORKPLACE
INTERNAL COMMUNICATION



JON MAY
University of Westminster
Students' Union

10:30 - 10:55 • **The benefits of hybrid and why it's the new Microsoft normal**

ROOM: ICELAND

DIGITAL WORKPLACE EMPLOYEE EXPERIENCE ESN
SHAREPOINT & OFFICE 365



ALISTAIR PUGIN
Britehouse

10:55 - 11:00

Break

11:00 - 11:25

Roaring to intranet success – a good business case will help win the rut!

ROOM: OSLO

ADOPTION & CHANGE MANAGEMENT COLLABORATION
DIGITAL WORKPLACE GOVERNANCE



MARTIN STUBBS-PARTRIDGE
Scottish Natural Heritage

11:00 - 11:25

A dormakaba intranet story – global onboarding & launch in six weeks within a company merger situation

ROOM: DENMARK

ADOPTION & CHANGE MANAGEMENT COLLABORATION
GOVERNANCE DIGITAL WORKPLACE



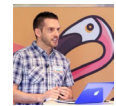
ADRIAN GAGALA
dormakaba

11:15 - 11:25

How we built a collaborative intranet for 6,500 employees that didn't suck

ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT COLLABORATION
DIGITAL WORKPLACE GOVERNANCE ESN



SCOTT FULTON

11:25 - 11:35

Break and networking

ROOM: SWEDEN

11:35 - 12:00

Never mind AI – let's start with Natural Intelligence

ROOM: DENMARK

ADOPTION & CHANGE MANAGEMENT COLLABORATION
EMPLOYEE EXPERIENCE INTERNAL COMMUNICATION



SCOTT D MCARTHUR
Sculpture Consulting

11:35 - 12:00

Enabling new ways of collaboration with the Working Out Loud Guided Mastery Programme

ROOM: OSLO

ADOPTION & CHANGE MANAGEMENT COLLABORATION
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



KATHARINA KRENTZ
Bosh Group

11:35 - 12:00

The first experiences with Microsoft StaffHub

ROOM: ICELAND

SHAREPOINT & OFFICE 365



FREDERIK ZEBITZ
VELUX

12:00 - 12:45

Lunch and networking

ROOM: SWEDEN

12:50 - 14:05

Round Table Discussions

ROOM: SWEDEN

SHAREPOINT & OFFICE 365 INTERNAL COMMUNICATION
ADOPTION & CHANGE MANAGEMENT COLLABORATION GOVERNANCE
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE ESN

12:50 - 14:05

Lightning Talks

ROOM: DENMARK

14:05 - 14:15

Break and networking

ROOM: SWEDEN

14:15 - 15:05

Turning the Digital Workplace into the innovative workplace

ROOM: ICELAND



ANDREW POPE
Innosis

ADOPTION & CHANGE MANAGEMENT **COLLABORATION**
DIGITAL WORKPLACE **EMPLOYEE EXPERIENCE**

14:15 - 15:05

Dealing with barriers – how to overcome obstacles on the way to open and transparent collaboration in the ESN

ROOM: DENMARK



ALEXANDER KLUGE
Kluge Consulting



KATHARINA KRENTZ
Bosch Group

ADOPTION & CHANGE MANAGEMENT **COLLABORATION**
DIGITAL WORKPLACE **ESN**

14:15 - 15:05

Crafting effective communication: the psychology of design principles

ROOM: OSLO



WIL ARNDT
OpenRoad Communications

DIGITAL WORKPLACE **EMPLOYEE EXPERIENCE**
INTERNAL COMMUNICATION

15:05 - 15:25

Break and networking

ROOM: SWEDEN

15:25 - 16:00

IntranetPrize

ROOM: DENMARK

16:00 - 17:30

Cocktail Party

ROOM: SWEDEN

18:30 - 22:00

Networking Dinner

Restaurant Blue Elephant

MARCH 1, 2018

08:30 - 09:00 • **Registration and breakfast**

09:00 - 09:15 • **Welcome session**
ROOM: DENMARK



KURT KRAGH SØRENSEN
IntraTeam

09:15 - 09:30 • **Round-Up of the first conference day**
ROOM: DENMARK

ADOPTION & CHANGE MANAGEMENT COLLABORATION
EMPLOYEE EXPERIENCE DIGITAL WORKPLACE



SAM MARSHALL
ClearBox Consulting

09:35 - 10:25 • **Has Virtual Reality the potential to replace traditional eLearnings in a knowledge environment?**
ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT
EMPLOYEE EXPERIENCE DIGITAL WORKPLACE



GEERT NIJS
KBC Group

09:35 - 10:25 • **Experiences with Workplace by Facebook**
ROOM: DENMARK

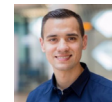
INTERNAL COMMUNICATION NEW TECHNOLOGIES



MARC WRIGHT
simply-communicate

09:35 - 10:25 • **Why we implemented a tag based intranet**
ROOM: OSLO

ADOPTION & CHANGE MANAGEMENT COLLABORATION
EMPLOYEE EXPERIENCE DIGITAL WORKPLACE



DENNIS AGUSI
Philips

10:25 - 10:40 • **Break and networking**

10:40 - 11:05 • **Where did all the content go? News & storytelling in the age of collaboration & productivity**
ROOM: ICELAND

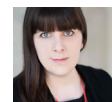
ADOPTION & CHANGE MANAGEMENT INTERNAL COMMUNICATION
MOBILE



STEFFEN HENKE
Vodafone

10:40 - 11:05 • **Enabling collaboration (literally) around the world: Office 365 awareness and adoption campaign for a truly global organization**
ROOM: DENMARK

INTERNAL COMMUNICATION SHAREPOINT & OFFICE 365
ADOPTION & CHANGE MANAGEMENT COLLABORATION



LUCY BRAUN



DANIEL TSHIN

United Nations Development Program

10:40 - 11:05 • **On the way to a state of the art search center at Bayer**
ROOM: OSLO

SEARCH



FRANK GIROUX
Bayer

11:05 - 11:10

Break

11:10 - 12:00

Go where the energy is! Building collective momentum to embrace new ways of working

ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT **COLLABORATION**
EMPLOYEE EXPERIENCE **KNOWLEDGE MANAGEMENT**



ALVARO FELIPE MOERZINGER
Euroclear

11:10 - 12:00

Using search as toolkit to address small, targeted business problems

ROOM: OSLO

NEW TECHNOLOGIES **SEARCH**



MAISH NICHANI
PebbleRoad

11:10 - 12:00

Improving the employee experience with internal communication

ROOM: DENMARK



JONAS BLADT HANSEN
Arla Foods

12:00 - 13:00

Lunch and networking

ROOM: SWEDEN

13:00 - 13:25

Bringing mobile apps to the University of Liverpool halls of residence

ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT **MOBILE**
DIGITAL WORKPLACE



PAUL HAGAN
British Oceanography Data Centre

13:00 - 13:25

What is relevant? Helping people find the one

ROOM: OSLO

SEARCH



DAYLE COLLINS
PwC

13:00 - 13:25

Deutsche Bank's journey to a social intranet

ROOM: DENMARK

GOVERNANCE **ESN** **INTERNAL COMMUNICATION**



MICHAEL TYLOR
Deutsche Bank

13:25 - 13:35

Break and networking

ROOM: SWEDEN

13:35 - 14:00

Going for gold: developing an award winning workplace for the Scottish Government

ROOM: ICELAND

ADOPTION & CHANGE MANAGEMENT **COLLABORATION**
DIGITAL WORKPLACE **EMPLOYEE EXPERIENCE**



JACQUI RANDLE
Scottish Government

13:35 - 14:00

Great expectations: The puzzle of improving enterprise search

ROOM: OSLO

SEARCH



ESKIL HØYEN SOLVANG
Statoil

13:35 - 14:00

Because no one complains they can't find an app in the App Store – rethinking the PwC intranet

ROOM: DENMARK

NEW TECHNOLOGIES MOBILE
DIGITAL WORKPLACE EMPLOYEE EXPERIENCE



DAYLE COLLINS
PwC

14:00 - 14:20

Break and networking

ROOM: SWEDEN

14:20 - 15:10

Personalized search and collaboration in Office 365

ROOM: ICELAND

SEARCH SHAREPOINT & OFFICE 365



AGNES MOLNAR
Search Explained

14:20 - 15:00

How new technology can help or replace internal communicators?

ROOM: DENMARK

NEW TECHNOLOGIES



PHIL KROPP
Orange Trail

15:10 - 15:15

Break

15:15 - 16:00

Conference round-up

ROOM: DENMARK



JAMES ROBERTSON
Step Two Designs



AGNES MOLNAR
Search Explained



MARTIN WHITE
Intranet Focus

Changes in the programme may occur